1 15 to enable said receiver station to present said unit of mass medium programming and

2 16 some supplementary output information content, and output information content based

3 (7) on subscriber reaction to said presentation of at least one of said unit of mass medium

4 v programming and said information to supplement said unit of mass medium

5 (programming;

(3) receiving a transmitter control signal which operates at said transmitter

7 % station to communicate said one or more second signals to a transmitter; and

8 7 (4) transmitting said command, said instruct signal and said transmitter

9 $\sqrt{2}$ control signal.

REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: March 25, 1996

HOWREY & SIMON

1299 Pennsylvania Avenue, NW

Washington, D.C. 20004

Tel: (202) 383-6614

Respectfully submitted,

Reg. No. 27,836

Attorney for Applicants